

SIERRA MADRE NEWS

PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, OCTOBER 6, 1916.

VOL. XI, NO. 1

FIRST RAINS OF SEASON VERY HEAVY

Rainfall for the storm which began about 2:30 a. m. on Sept. 30th, and ended at noon on Oct. 2, amounted to three and one-half inches. Of this sixty-five hundredths of an inch belongs to the season of 1916-1917, beginning Oct. 1st. The record for the old and new seasons is as follows:

1915	Inches
October
November 2.22
December 3.10
1916
January 20.88
February 2.86
March 2.56
April18
May17
June, July, Aug.
September65
Total for season	32.02
Season 1916-1917
October 2 2.40
Total 2.85

The rainfall for September, 1916, is somewhat above the 28-year average of 0.30 in. But as regards excess it does not compare with September, 1908, with a rainfall of 3.68 in., or with 1.56 in., in 1911.

Precipitation for the storm of Sept. 30 to Oct. 2 is more than double the October average for 28 years. It was exceeded, however, in 1889, 1896, 1897, 1901 and 1907.

The most noticeable feature of first rainstorm was the unusually low temperature. There was a minimum of 48 degrees on the 4th and 5th of October.

J. G. BLUMER.

It began falling again on Thursday evening and by the time the News is off the press the total will probably be well toward five inches for the new season. The first day of rain brought general satisfaction, except for sympathy expressed for bean growers near the coast who had not harvested their crops. The effect on vegetation was magical and a day of sunshine brought about a transformation in the landscape.

Santa Fe Washout

The only material damage reported near Sierra Madre was the washing out of several hundred feet of the Santa Fe track below Duarte. The damage was not so serious but it could be repaired in a few hours.

The washout was considered remarkable because there had been no indication of danger from the amount of rainfall in the foothill towns. Apparently there was a small cloudburst in the San Gabriel canyon which sent a freshet down the old channel and overflowed the banks.

Saturday Last Day For Registration

If you have not registered since January 1, 1916, you cannot vote at the November election unless you register before Saturday night, October 7th.

If you have moved from one precinct to another since registering you cannot vote unless you re-register before Saturday night.

There are a lot of voters in Sierra Madre who have been putting off registering and who will be grievously disappointed when election day comes if they are unable to vote. Now is the last chance to enroll.

S. R. G. Twycross is the registration officer for Sierra Madre. He will meet voters by appointment or will call at their home if they telephone him. Office, Green 2; residence, Black 11.

The water backed up against the railway embankment, which soon gave way.

But an hour before the freshet the section foreman near the spot had telephoned the train dispatcher that there seemed to be no danger from the San Gabriel. The attack of the storm flood came silently and without warning.

MARTIN OLSEN SELLS HIS SHOE BUSINESS

Pioneer Merchant Retires After Thirty Years in Local Field

"Martin Olsen has sold his shoe store."

"What! ? ! ? !"

If the statement had been that Santa Anita Canyon had moved to the beach the same emphasis might have been expected on the "what" in the foregoing conversation as heard about town on Thursday. The average person felt about the same strain on his credulity.

Mr. Olsen had been in business in Sierra Madre so long that it would hardly seem like Sierra Madre without him. His shoe store is one of the oldest retail establishments in town. There is only a very small remnant of the population who ever knew Sierra Madre without him and his shoe store. It would be interesting to know how many acres of sole leather he has applied to the shoes of Sierra Madre people.

The new owners of the store are Hersh Brothers of San Bernardino. They have a large retail establishment there and will operate both establishments. At present they are engaged with Mr. Olsen in taking inventory and will make their formal announcement to the people of Sierra Madre next week.

ENTERS PASADENA REALTY CONCERN

H. T. Fennel of Sierra Madre has returned to active business after a retirement of several years, this time associating himself with the firm of J. W. Wright & Co., in Pasadena. The Wright Company will soon occupy new quarters on East Colorado Street in a new building in front of the Guirnalda Hotel. In speaking of the move and reorganization of the company, the Pasadena Star-News makes the following references to Mr. Fennel:

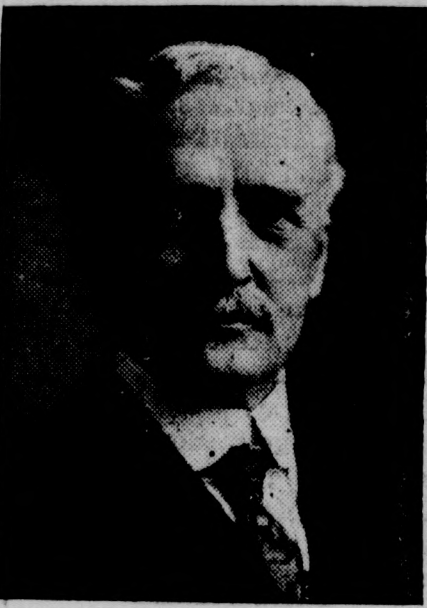
Henry T. Fennel, for twenty years one of the most prominent adjusters for the Commercial Union Insurance company, has recently joined the Wright & Co. staff, specializing in foothill homes, villa sites and country seats.

Miss S. J. Fletcher of Covina was the guest this week of Prof. and Mrs. J. J. Hart.

PATTON SPEAKS NEXT MONDAY

Democratic Senatorial Candidate To Touch Sierra Madre on Auto Tour

Hon. George S. Patton, candidate for United States Senator on the Democratic ticket, will address the voters of Sierra Madre next Monday morning at 9:30 from an auto in front of the city hall. Mr. Patton is making auto tours of Southern California,



stopping in all the towns and coming as close to the voters as is possible for a candidate who has to reach the entire state.

Mr. Patton is making a very strong appeal on the grounds that Southern California is entitled to the Senatorship to be filled this year and that California should send a senator to Washington who will loyally support President Wilson. His friends urge Mr. Patton as a man thoroughly qualified for the job.

Sierra Madre is not ordinarily responsive to opportunities to hear political candidates or oratory. But the coming of a candidate for an office of such importance deserve the attention and hearing of a large number of voters.

PASSION PLAY IS VIVIDLY PORTRAYED

The travelogue "A Trip to Ober-Amargau and the Passion Play," to be presented next Friday evening at the club house by Dr. Edwin Harvey Hadlock will show the only genuine pictures taken of the play. Pictures of actors and actresses will be presented, the various acts and tableaux will be reproduced and the entire drama most vividly portrayed. A mistake was made as regards admission price for children, ten cents only to be charged to all who attend either High School or Grammar School the Woman's Club desiring to make it possible for every one of the younger generation to attend. Adults as announced will be charged 25 cents.

MUSIC FOR FLOWER FETE

Mrs. T. H. Flather promises an interesting concert program at the coming Chrysanthemum Fete, consisting of the Marguarts, who have made two famous world tours after having had experiences in many of our Symphonies in this country. The program includes: Mrs. John Marquardt, violin; Mrs. Alexander Marquardt, harp; Mrs. Eugenia Riggie, soprano; and Miss Massard, piano.

GUN CLUB WILL HOLD NOVELTY SHOOT

The shoot which was to have been held last Sunday afternoon was postponed on account of the rain and will be held next Sunday morning at 9:30. Mr. Carter announces that it will be a novelty shoot as several stunts different from the ordinary style of trap shooting will be pulled off.

CALIFORNIA INDUSTRIAL REVIEW LOOKS GOOD

Indicates Prosperous Conditions From All Over the State

San Francisco—A harbor district is to be created including all the waterfront of Oakland, Alameda and Berkeley, to improve the harbor and to have political and taxing power entirely separate from city or county government.

Los Banos—Panoche Valley Ry. Co. files application for permission to build from South Dos Palos to Los Banos, 52 miles.

Santa Barbara—County to build \$16,000 detention home here.

Marysville—Contract let for \$4,119 bridge over Dry Creek, near Spencerville.

Los Angeles—California now leads all states of Union in oil refineries.

El Segundo—Is working for a public library.

Oakland—Plans completed for \$200,000 office building here.

Grass Valley—Construction on one of the finest bank buildings in the state started.

S. P. Co. new office building at San Francisco will be "made in California." Every one of the sub-contracts have been let only to California firms, and that in every instance the materials used will be "made in California" if the state produces anything in each of the lines represented, even though the cost of the materials made here is greater than imported materials.

Berkeley—State University has taken over the Hahnemann school of Homeopathy.

Sutter City building \$13,260 school building.

Merced—New \$24,500 Central Presbyterian church and addition to union high school to be built.

Ukiah to have new \$60,000, 3 unit high school, one \$20,000 section being built each year for three years.

Richmond—\$240,000 shipment of batteries for submarines at Mare island received here.

Los Angeles, Annandale Country Club to expend \$300,000 on grounds, club house and golf course.

Red Bluff—Last span of 2560 foot bridge completed here.

Yuba City—Central Cal. Cannery pack 100,000 cases of peaches at Sutter plant.

Bakersfield—\$60,000 flotation plant for copper ore being built for mine in Woody district.

Merced—Plans under way for \$20,000 Catholic church here.

San Pedro—Plans for big Cannery at fish harbor being formulated.

San Bernardino—Big three story store building planned here.

Bakersfield—Preparations under way 10 miles northwest of Wasco for planting 2,000 acres of rice. Electric pumps will be used and land will be rented to tenant farmers, affording room for 20 families with 100 acres each.

CONGREGATIONAL CHURCH

The regular services will be held in the Congregational Church next Sunday. In the morning, the Rev. Albert P. Davis, former pastor of the First Congregational Church of Pomona, will preach. Miss Nina Kellogg will give a whistling solo. The evening service will be in charge of a representative of the California Dry Federation. The Woman's Missionary Society will meet in the church parlors on Tuesday afternoon, at 2:30. The topic is: "Work among Orientals on the Pacific Coast." Mrs. Pierce will give an account of Mr. ... class in Citizenship.

BAND IS ASSURED FINANCIAL BACKING

Board of Trade Plans Committee To Represent the Entire Community

Development of a plan to put the Sierra Madre Band on sound financial footing as a community institution were developed at the first fall meeting of the Board of Trade Monday evening. The matter came up after a discussion of various advertising plans and was given lengthy consideration. It was the unanimous sentiment of those present that the band constituted one of the best possibilities for town advertising and should be supported as such. On the part of Arthur Johnson, it was suggested to have the chair appointed two representatives on a committee to be formed of representatives from the Woman's club and the Merchants' Assn. This committee was to be empowered to work out a comprehensive financial campaign for the band, taking into consideration all possible sources of revenue, such as solicitation, entertainments, etc.

Folders Distributed

The advertising committee reported completion of the mountain folders during the summer recess. They have been placed at various information bureaus in Los Angeles and the beach cities. The larger portion of the 15,000 folders will be reserved until spring, however, so that summer camps which contributed will get the benefit at the beginning of their next summer season. Local people who wish to mail copies to their friends can obtain them from Secretary Hawks.

President Improves

Vice President Sadler presided at the meeting. President Osgood not having recovered from his accident injuries to be present. Secretary Hawks reported having seen him the day before and his announcement that Capt. Osgood was regaining strength so that he expected to attend the next meeting was received with universal gratification.

LADIES' AID SOCIETY

The Ladies' Aid Society of the Congregational Church held their first meeting after the summer months, on Tuesday afternoon in the church parlors. About 35 members were present. Arrangements were made for a pot roast supper to be held in the near future, which date will be announced later. After the business meeting refreshments were served by the officers who acted as hostesses.

CLUB OPENS YEAR'S WORK ON MONDAY

Regular sessions of the Woman's Club will be resumed next Monday, October 9. There will be a luncheon for club members only, followed by a delightful program to which guests of members and others may be admitted.

The club luncheon will be in the capable hands of Mrs. M. D. Welsher, with Mrs. Turner of Pasadena as caterer. Acceptances received indicate a large attendance. One o'clock is the hour.

Children's Play

The feature of the afternoon program will be the staging of "Through the Looking Glass," sequel to "Alice in Wonderland." Miss Helen Williams has been training the little actresses and the performance promises to be wonderfully enjoyable. For this event members may invite guests and the general public will be admitted as is customary upon the payment of the 25 cent admission fee.

The cast for the play is as follows:

Alice.....Vivian Ramharter
Red Queen.....Marguerite De Temple

White Queen.....Linda Schwartz
Red King.....Catherine Maull

White King.....Muriel Tarr
Tweedle Dum.....Dorothy Ramharter

Tweedle Dee.....Viola Fennel

Flowers.....

Tiger Lily.....Lillian Hollister

Rose.....Helen Fitzpatrick

1st Daisy.....Thelma Rhodes

2nd Daisy.....Madeline Hibbs

Sweet Pea.....Sarah Schwartz

Violet.....Hazel Kincaid

A change in the music as previously announced has been made. Mr. Raymond Schouten of Los Angeles, a pupil of Thilo Becker, will give the following piano numbers:

Lotus Land.....Cyril Scott

Pabst Concert Paraphrase.....Tschaihowsky

THE EPISCOPAL CHURCH

Church of the Ascension, the Rev. Dr. Geo. H. Cornell, Rector. Vested Choir. Sixteenth Sunday after Trinity. Sunday School at 9:45 A. M. Morning prayer and sermon 11 A. M. All are cordially invited.

Mrs. King and Caroline King of Redlands are the week end guests of Mrs. L. L. Krebs, this week.

Editorial Association Adopts New Policy

At a recent session of the members of the Southern California Editorial Association the following resolution was unanimously adopted:

"Whereas, recognizing the value of co-operation between publisher and advertiser in securing wider markets for the goods of legitimate manufacturers which advertise their goods in the daily and weekly papers of Southern California, and

Whereas, there is no objection amongst the publishers of the newspapers of this Association to a reasonable amount of reading matter designed to further the success of bona fide advertisers, therefore be it

Resolved, that the columns of our papers be absolutely closed to all matter offered by non-advertisers, including all shows, exhibits, races, fairs, political candidates, causes and propagandas where budgets are raised to defray other items of expense."

In harmony with the other newspapers of Southern California, the Sierra Madre News announces that it will conform to the rule embodied in this resolution. The resolution is self explanatory and its justice is apparent.

The resolution applies particularly to entertainment enterprises. The newspaper publisher is perfectly willing to pay cash for his entertainment tickets. When other expenses of the entertainment are paid for the advertising which is one of the most important items in bringing in revenue to make the entertainment a success.

PROFESSIONAL CARDS

R. H. Mackerras, M. D.

Office 154 W. Central

Phone Main 53. 138 W. Cent. Ave.

LLOYD L. KREBS, M. D.

Residence—72 W. Alegria

Phone Main 111

Hours—11-12:30

Office, 4 N. Baldwin Main 60

DR. E. L. JACKSON

Physician and Surgeon

Phone Red 76 Office and Res.,
N. W. Cor. Auburn and Highland**GEORGE W. GROTH**

Physician and Surgeon

Osteopath

Blue 144 N. Baldwin

A. J. RUST

DENTIST

308 Higgins Building, Cor. Second
and Main, Los Angeles; office hrs.
10-12, 2-4. Office phone Main 7011**ALLEN T. GAY**Undertaker and
Funeral Director

Lady Assistant

AUTO AMBULANCE

Main-93 Central & Baldwin

**Transfer
and Express****J. C. WHYTE**

—Phones—

Blue 55, Green 85

Kersting Court

**Sierra Madre
Feed & Fuel Co.**

ANDREW OLSEN, Prop.

All kinds of stock and poultry
feed. Best grades of fuel

TRANSFER

Main 50 Res. Black 24

GOODREAL ESTATE BARGAINS
FIRE INSURANCE
AUTO SERVICENotary Work at your home or
my office, Baldwin and Central

S. R. G. TWY CROSS

Green 2— —Black 11

Magazine Premiums!WITH TIMES: Choice of any two
magazine at 80c per month: Wo-
man's Home Companion, American,
Popular Science, Motion Picture or
Sunset.WITH EXAMINER: Hearst's Mag-
azine, with paper 80c per month.

HENRY M. OLSEN

Phone Green 38

NOTICE TO CREDITORS

Estate of John A. Thompson, de-
ceased.

Notice is hereby given by the un-
dersigned executor of the Estate of
John A. Thompson, deceased, to the
Creditors of, and all persons having
claims against the said deceased, to
exhibit them with the necessary vouch-
ers, within four months after the first
publication of this notice, to the said
executor at his office, Southeast cor-
ner of Baldwin and Central Avenues,
City of Sierra Madre, County of Los
Angeles, State of California, which
said office the undersigned selects as
a place of business in all matters con-
nected with said estate, or to file them
with the necessary vouchers, within
four months after the first publication
of this notice in the office of the Clerk
of the Superior Court of the State of
California in and for the County of
Los Angeles.

Dated, 22 September, 1916.
S. R. G. TWY CROSS,
Executor of the Estate of John A.
Thompson, deceased.

HERE AT HOME

The first meeting of the Mod-
ern Priscillas took place Thurs-
day at the home of Mrs. J. N.
Hawks.

Mr. and Mrs. Donald Ashmore
returned Sunday from Hermosa
Beach where they have been for
the past month.

Mr. and Mrs. J. G. Blumer and
Miss Edith Blumer returned on
Wednesday from a month's stay
at Santa Monica.

Mr. and Mrs. George Humph-
ries were the guests of Miss Hil-
da Humphries of Los Angeles on
Monday and Tuesday.

Dr. and Mrs. Krebs attended
the annual reception given by
the Art Club at the Exposition
Park Museum Thursday night.

Wade Brunson underwent a
serious operation for appen-
dicitis at the California Hospital in
Los Angeles on Monday. He is
reported to be slowly convales-
cing.

Mrs. F. J. Sokol returned Sun-
day from a three months trip in
the East. Before returning to
Sierra Madre she paid a short
visit to her daughter, Mrs. Edna
Yerxa, in Berkeley.

Mrs. W. S. Andrews will en-
tertain the Dickens Fellowship
at their first meeting, October
11th, at 2:30 o'clock. All mem-
bers are requested to be present
at the business session previous
to the social hour.

Mr. and Mrs. Henry C. Hellwig
of San Francisco motored down
with a party of friends and were
guests at the home of Mr. Hell-
wig's uncle, H. T. Fennel of this
City on Tuesday. They left here
for San Diego and will make a
tour of all of Southern Califor-
nia before returning home.

Mr. Raymond Andrews return-
ed to Mill Creek on Saturday last
and will be gone two or three
weeks.

Mrs. J. T. Mason had as lunch-
eon guests on Wednesday, Mr.
F. B. Rhodes and Mrs. Shiffer of
Covina.

Mr. Earl Krafft arrived here
Thursday morning from El Centro
and will spend several days
with his folks.

Mr. John Young and sister,
Miss Shea returned on Tuesday
from a two month's trip to La
Porte, California.

Mr. Thomas Brown of New
York City and Mr. Lewis Witt of
Fresno, were the dinner guests
of Mr. and Mrs. T. H. Flather on
Friday night.

Complimentary to Mrs. Will-
iam Allen of New Haven, Con-
necticut, Mrs. E. C. Carhart en-
tertained about twenty ladies at
her home on Wednesday after-
noon.

The Girl's Friendly Society
met on Wednesday in the choir
room of the Episcopal Church.
It was decided that meeting in
the future would be held on
Tuesdays.

Mr. and Mrs. Pearl Brierley
and little son and her mother,
Mrs. Florence Rowley of Long
Beach, have taken a house on
Windsor Lane expecting to make
Sierra Madre their home. Mrs.
Brierley will conduct a millinery
business, the ladies having been
engaged in that business in Long
Beach for many years.

Mr. and Mrs. Bassett entertain-
ed on Wednesday night with
a lively card party. The guests
included Mr. and Mrs. Rhodes of
this city, Mrs. A. Van Sant, Mr.

and Mrs. Stanley Pasco, Mrs. P.
A. Traub, Miss Wright, Miss
Ruth Palmes and Mr. Austin of
Pasadena, Mr. and Mrs. A. W.
Risher and Mr. Thomas of Po-
mona.

Married, at the residence of
Mrs. Annie Wallace on Tuesday,
Oct. 3rd, Zenobia M. Byrne of
Los Angeles and Chas. E. Wal-
lace of Barstow by Rev. Hansen
of the Lutheran Church of Pasa-
dena the relatives only being
present. After the ceremony
Mrs. Ferry served a bounteous
dinner to the wedding party, at
the conclusion of which the
bride and groom left for San
Diego by automobile to be gone
several days before going to
their future home in Barstow.

Mrs. George B. Morgridge per-
petrated a surprise dinner party
upon the occasion of her hus-
band's birthday anniversary on
Wednesday evening. The guests
included Mr. and Mrs. R. A. Hop-
kins, Mr. and Mrs. Inniss Kinney
and Mr. and Mrs. Donald Ash-
more.

Mr. and Mrs. W. S. Hull en-
tertained with a delightful din-
ner party on Friday night, their
guests being Mr. and Mrs. J. W.
Keys of Pasadena and Mr. and
Mrs. A. T. Gay.

Mrs. George B. Morgridge had
as luncheon guests on Thursday
Mrs. R. H. Mackerras, Mrs. J. D.
Mackerras and Miss Jean Wood-
ward.

**ANNUAL MEETING OF
RED CROSS BRANCH**

Next Tuesday, members of the
Red Cross chapter are reminded
that the election of officers and
chairmen for the ensuing year
will take place at 2:30 in the
afternoon at the Chapter head-
quarters on Baldwin Avenue.
Membership dues are now due
and members will help the work
of the treasurer by presenting
her with the necessary dollar
which entitles one to the Red
Cross Magazine for another year
besides membership in the local
chapter. A report of the year's
work will be published next
week.

PARLOR MILLINERY

Ladies' and children's hats, al-
so remodeling. Prices reason-
able. Open for business about
Oct. 11. 29 Windsor Lane, oppo-
site Bakery. Mrs. Pearl Brierly.

NOTICE

Olsen's Shoe Store will close
on Saturday for a few days.
Leave all repair work at A. Ol-
sen's Feed Store and call for
work there.

Statement of the Ownership, Manage-
ment, etc., Required by the Act of
Congress of August 24, 1912.
of the Sierra Madre News, published
weekly at Sierra Madre, Cal., for
Oct. 1, 1916.

State of California, County of Los
Angeles, ss:
Before me, a notary public in and
for the state and county aforesaid,
for the state and county aforesaid,
personally appeared George B. Mor-
gridge, who, having been duly sworn
according to law, deposes and says
that he is the publisher of the Sierra
Madre News and that the following is,
to the best of his knowledge and be-
lief, a true statement of the owner-
ship, management, etc., of the afore-
said publication for the date shown
in the above caption, required by the
Act of August 24, 1912, embodied in
section 443, Postal Laws and Regula-
tions, to-wit:

That the name and address of the
publisher, editor and business man-
ager and owner is George B. Mor-
gridge, Sierra Madre, Cal.

That the known bondholders, mort-
gages and other securities are: (none.)

GEORGE B. MORGRIDGE.
Sworn to and subscribed before me
this 30th day of Sept. 1916.

S. R. G. TWY CROSS, Notary Public.

News Liners

LOST—Canvas auto cover on
August 29th, between Carter's
Camp and Pasadena. Reward
offered, address—315 South Cat-
alina Ave. Pasadena.

FOR SALE—Toggenburg milch
goats; also 7-months old kids.
Goat milk 15¢ a quart. Phone
Black 19. Cor. Olive and Auburn.

FOR SALE—Goats milk. De-
livered to any part of the city.
15¢ per quart. Phone Blk.32.

WANTED—All kinds of junk
and old papers. Phone Black 142
I. B. Goldberg tf

PAY CASH and SAVE MONEY

Where we save you money, some
NORRIS' CASH STORE

EVERY DAY CUT PRICES

2 cans Shrimps, Iris Brand	.25
2 pkgs. Grape Nuts	.25
2 cans Oysters	.25
2 cans Minced Clams	.25
2 pkgs. Krinkle Corn Flakes	.15
3 pkgs. Parlor Matches	.10
25c pkg. Mermaid Washing Powder	.20
7 bars Cotton Boll White Laundry Soap	.25

SPECIALS FOR SATURDAY ONLY

1 lb. Best Creamery Butter	.39
8 lbs. Bell Flower Apples	.25
10 lbs. Northern Potatoes	.25
Boiling Beef, the lb.	.10
Bacon, Swift's Eastern, the lb.	.25

CASH BEATS CREDIT

PHONE BLACK 12

S. R. NORRIS, Proprietor of the

Sierra Madre Dept. Store**New Fall Trimming**

Beaded and Brilliant Sequin Flouncing, 18 inches Wide.
Bands and Edges in many widths. Medallions and Tassels
in a variety of colors.

Gold and Silver Laces

We are showing an excellent line of these popular trimmings.
We have them from 1 in. wide to 36 in. wide. Yard 25c to
\$6.50.

Embroidered Net Flouncing

Silk Embroidered Net Flouncing, Edges and Bands, in cream
and ecru and black.

Metal Tassels and Ornament

These correct decorations come in burnished gold, gold, sil-
ver and gunmetal. WE INVITE AN INSPECTION.

WE EXTEND AN INVITATION

to join our Art Needlework Class daily from 10 A. M. to 12
M. and 2 P. M. to 4 P. M.

GOSSARD CORSETS—REYNIER KID GLOVES

Herman R. Hertel Co.

PASADENA, CAL.

41 NORTH RAYMOND AVENUE PHONE FAIR OAKS 407

The Sierra Madre Clarified Dairy

Our Milk and Cream has no superior for flavor and
cleanliness; tuberculin tested cows' milk, clarified,
thereby keeping down bacteria. Visitors welcomed
any hour of the day.

L. R. THOMPSON

RED 39

SIERRA MADRE

**Better Be Safe
than Sorry**THE BEST FIRE INSURANCE FOR THE LEAST
MONEY**A. N. ADAMS**

Real Estate — Rentals — Insurance

**SATISFACTION CREATES
SUCCESS**

Our aim is to give each patron quality work, ac-
commodating service and a better result than home
work. Unremitting effort is expended along these
lines and on this basis we respectfully solicit your
patronage.

MONROVIA LAUNDRY CO.

Sierra Madre Phone Green 85 Monrovia, Cal.

Ford Bargain

If you are longing for a nice easy riding Ford Roadster
which will not break you up buying gas, here's your chance.
Car is equipped with shock absorbers, Bosch magneto, Mas-
ter Carburetor, Exide storage battery for full electric light
equipment, and a lot of little extras that are worth while.
Car looks good and runs fine. If you are prepared to pay
cash we'll talk about the price.—MORGRIDGE.

FINE JOB PRINTING — THE NEWS PRINTERY

ANDREWS & HAWKS

Real Estate, Loans and Insurance

Exchange 2

27 North Baldwin Avenue

Saturday Evening, Oct. 7th

Mutual Film Company presents

MARGURITE FISHER in

A Girl From His Home Town

Four Reels

Two Comedies—Pathe Weekly

Woman's Club House

8:00 P. M.

Adults 15c, Children 10

**OPEN ALL NIGHT
NOW!**

For the convenience of patrons we
offer day and night service in

**Washing and Polishing
Accessories and Supplies**

We have added to our equipment
an Automatic Vulcanizing Plant
and will specialize on repairing
tubes at night so they will be
ready for use in the morning.

Sierra Madre Garage

MILTON STEINBERGER, Proprietor

Phone Main 110 37-39 W. Central

MODERN DENTISTRY AT MODERATE PRICES

Nothing in dental detail should be too trivial
to receive the Utmost care of a conscientious
dentist.

DOCTOR HAWKINS

Ten Years in Practice

Opposite Chamber of Commerce Building

130 E. Colorado St Pasadena Phone Fair Oaks

WRITE THAT LETTER

You have been neglecting so long. It is easier to write letters when you have good stationery. See our window for a full line of Tablets, Box Paper and Correspondence Cards.

Sander Drug Store

WE DELIVER PROMPTLY

Phone Black 100 14 N. Baldwin (East Side)

Randall Has Made Good in Congress



Vote for him
Nov. 7
and keep
him there

EMITE ATTRACTIVE IN THE AUTUMN

Advantages of Going After
Summer Heat and Dust
are Past

The dust of Summer travel has been welded into soil by two rain storms of the last three weeks. Conditions promise good fall weather with good roads packed and almost free from dust, for the rest of the season. Yosemite weather, good or stormy, corresponds almost exactly to your own weather at home until December first.

The weather at the present season is much more enjoyable for most people than at the time of greatest Yosemite travel. The days are perfect as can be made who the nights are cool; but with plenty of covering and steam heated tents, everyone can be as comfortable as if they were at home. Weather in Yosemite

corresponds exactly to your own throughout the autumn, so far as rain is concerned.

The autumn colors of the deciduous trees are gorgeous. The maples, the oaks, the dogwoods, and the choke-cherries are showing all the colors of the rainbow.

Camp Curry will remain open until October 31st, for all who wish to see all the beauties of the Yosemite and its autumn colorings. Camp Curry has had more than 1500 machines this season, 118 maximum at one time.

FOR SALE—Used Ford roadster. Bargain for real money. See Morgridge.

DRESSMAKING

In the home or at my room.
HARRIET FERGUSON
Sierra Madre Phone Green 17

"What Would You Have Done? The People Have A Right To Know"

PRESIDENT TAFT REFUSED TO
RECOGNIZE HUERTA
PRESIDENT WILSON REFUSED TO
RECOGNIZE HUERTA.

"I DO NOT SAY
THAT I WOULD
HAVE RECOGNIZED
HUERTA."
HUGHES IN
NASHVILLE SPEECH



—Dayton News.

VICE-PRESIDENT MARSHALL FROM LATEST PHOTOGRAPH



WOULD THE "CROOKS OF 1912" LET HUGHES KEEP PLEDGES?

Candidate Hughes is running on a platform of promises.

The safest—the only trustworthy—method of judging the future is by assessing the past. Candidate Hughes' promises should be weighed in the light of his past performances as an executive. Here are some of his promises made when he was a candidate for Governor of New York and set opposite them are his performances to correspond with them:

CANDIDATE HUGHES SAID:

"I believe in labor legislation and the great benefits that have flowed from the wise conduct of labor organizations."

"I want to see fair justice done to everybody who works."

"Every practical measure for the real benefit of labor will have my support."

"I promise the enforcement of the law with equal severity and in equal justice to all—corporations and individuals."

"The conditions of transportation in New York City are a shame and I purpose to find out the proper method of procedure and whether legislation or administrative action is necessary."

"I shall devote myself with renewed zeal to the people's service. My administration shall be an unbossed administration."

Mr. Hughes is not the Republican party. He would be no more able to make good his promises as President than he was as Governor of New York. If he were elected President he could deliver only so much as the Republican bosses—the "Crooks" denounced by Roosevelt in 1912—would permit him to deliver.

GOVERNOR HUGHES DID:

Refused to appoint a practical railroad man to the State Public Service Commissions, although urged to do so by organized labor.

Vetoed the bill, giving women schoolteachers equal pay with men for equal work.

Vetoed the full-crew railroad bill.

Vetoed bills urged by State Tax Commission to compel corporations to pay their franchise taxes promptly and to authorize the Tax Board to equalize special franchise tax valuations.

Vetoed Coney Island five-cent fare bill which would have saved the people of New York city \$1,500,000 a year. Accomplished nothing to correct street-car overcrowding.

Blocked in his efforts by the bosses of his party, Gov. Hughes resigned in his second term to accept appointment to the United States Supreme Court.

CORRECT STATIONERY — THE NEWS PRINTERY

BEMAY DAIRY

has stood the test for years and enjoys its greatest business by having furnished the best Milk and Cream along with fine flavor. An Inspection of the dairy will give you the reason.

BEMAY DAIRY

Phone Black

Ease of Operation

The ideal car for women to drive is the

KING 8

Little gear shifting, and that made easy. Steers without effort. The long King design cantilever springs give all-day trips an Easy Chair comfort.

Let us fit Weed Chains to your car and avoid wet weather accidents

Sierra Madre Motor Car Co.

King 8
Reo

Blue 100
8 N. Baldwin

FARMERS IGNORED BY REPUBLICANS

But Democratic Administration
Quickly Gave Them Justice
in Rural Credits.

Don't forget Mr. Farmer, that through your Farmers' National Congress, National Grange, National Farmers' Union, American Society of Equity, and similar organizations you have for years demanded and have importuned Republican administrations for legislation you needed.

WHAT DID YOU GET?

Through all the years since 1864 the Republican Party was deaf and blind to the farmer's financial needs. This in the face of the fact that successful systems of Rural Credits were in operation throughout Europe for a century. When this great Democratic measure was put to vote in the Senate on May 4, 1916, only five Republicans dared vote against it! Three of them were on the sub-committee who wrote the Republican Platform of 1916.

Was it because you were not Big Interests? You were, many of you, highly financed, and High Finance held the mortgage—and to that extent you belonged to High Finance. But you paid big interest to associate with Big Interests. A stack of wheat wasn't as good collateral as a sheaf of scraps of paper held by a stock gambler. Nor did the Political Bosses of the Republican Party care to give you financial justice. They were too busy "protecting" themselves.

THE PROMISES OF THE DEMOCRATIC PLATFORM OF 1912—written in courage and honesty and with sympathetic understanding of the needs of every honest American interest—HAVE BEEN KEPT.

The Republican Party refused to do these things, which the prosperity of the American Farmer required.

The Republican presidential candidate, Charles E. Hughes, denounces the Democratic party and President Wilson for having done these things.

Where Does Your Interest Lie? (From Farmers' Pamphlet issued by the Democratic National Committee.)

IF THE G. O. P. ELEPHANT COULD SPEAK THE TRUTH

VOTERS OF THE U. S. A.—

We, the Republican party, being at our wits' end and desperate, put this to you:

For nearly four years now a Democratic Administration has been in power. Contrary to every law of reason, every principle of progress, the country is at peace and alive, nay, humming with prosperity. Business is rushing. Wages are high. The only discontent is the discontent of those who are reaching for bigger chunks of plenty.

We are flabbergasted. All this has happened during a period when the rest of the world has been agog, when international crises were impending on all sides, when we would have sworn only Republican statesmanship could pull the nation through.

No war has engulfed us. No panic has paralyzed us. No nation has with impunity continued to infringe upon our rights.

We can't deny what has been done. All we can do is take our oath we could have done it better. How, we do not know. If only we said it loud and long enough we hoped the country would believe us.

But the country is busy and our voices grow hoarse. We are having a hard time.

Woodrow Wilson has nothing to show but what he has accomplished. He has none of the glamour of the what-might-be. We, on the contrary, have our old promises and policies, mellowed by age, but still bearing the stamp of the nation's solid interests. Protection, privilege, government by influence—surely the country has not given them their last trial.

Wall street is with us. Big business is with us. But O, Voters, we confess it, we need you. Don't keep looking at the peace and prosperity around you. Try to get our point of view. Whatever Wilson has done, the man is a Democrat, and neither Federal Government nor Federal offices were meant to be forever in such hands.

Let's forget issues and talk as friends. Turn him out and give us a chance!

J. D. PHELAN ENDORSES GEORGE S. PATTON FOR U. S. SENATOR

"I consider that George S. Patton of Los Angeles is the best man the Democrats could have put forward," declared Senator James D. Phelan upon his return from Washington.

The Senator came out unhesitatingly and unequivocally in favor of George S. Patton, Democratic Candidate for U. S. Senator, and made a particular point that the south is entitled to the senatorship. He said:

"I believe that disaffection in the Republican ranks, added to the strength of the Democratic party, which, I believe, is on the increase in this state, will give him a better chance than Governor Johnson."

"The strength of the situation of politics throughout the land is such that it is desirable that a Democratic senator should be elected during the Democratic administration. I think that the South is entitled to representation by the unwritten law. I have known Mr. Patton all my life as a man from the South. I will make addresses for the ticket and I will do all I can to insure the election of George S. Patton."

Nearly 200 newspapers in the State are supporting Mr. Patton notably among them Independent and Republican papers.

"Democrats expressed pleasure today on the endorsement by Senator James D. Phelan of George S. Patton, senatorial candidate. Phelan's message, party leaders say, lays at rest all rumor that he would support Governor Johnson."—Santa Barbara News (Ind.)

"The people should permit Governor Johnson to serve out the term for which they elected him as governor, in which high office he would have ample opportunity to continue his good work for the State."—S. F. Star (Ind.)

"The next senator from California should be from the southern part of the State. There are other reasons why Californians should line up behind Patton. He is a big man, a big Californian, qualified in every way to represent California in the United States Senate."—Danville, Contra Costa Co., Journal (Rep.)

"All remember the distinguished Senator Stephen M. White, who went to the Senate by request of Southern California, and how proud this State felt of that distinguished member of the Senate. Her time in the round has come again and the rest of the State is waiting to aid her in securing a talented, brave, purposeful and earnest citizen to represent us in the U. S. Senate. This man, as all know, is no other than the Hon. George S. Patton."—Colusa Sun (Ind.)

ONCE-A-YEAR PAPERS

Newspaper men ought to have easy times in the polar circle, where the papers are issued once a year only. There are three or four of these. One of them is the Eskimo Bulletin, edited near Cape Prince of Wales, on Bering Straits.

The English missionaries there have established a school in a village inhabited by Eskimos, and as only one steamer lands at the place and that only once a year, the news it brings from the outside world is printed on a sheet of paper with the hektograph.

The paper is very thick, and it is printed only on one side. The Bulletin claims to be the only once-a-year paper printed, but this is an error. At Godthaab Greenland, there is another issued from a small printing-office which was established in 1862. The name of this sheet is tusaryminasassumik, which is supposed to read "Something for reading; accounts of all sorts of entertaining subjects." The language is that of Greenland, a dialect of the Eskimo.

There is still another paper published in Greenland, called Kaladlit.—Editor and Publisher.

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE Editor and Publisher

An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

Published Every Friday
Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.

OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.

Telephone Black 42 (Either System)
Official Newspaper of the City of Sierra Madre

EDITORIAL CHAT

VERDICT WAS UNANIMOUS

Anyone constantly within hearing distance of the post office lobby usually obtains a pretty good idea of the state of the weather by the time a day is done. As a rule the variations of opinion are interesting. The first rain of the season was the first within memory on which the verdict was unanimous. Everybody was happy. And after the sun had appeared again, bringing out dust-hidden tints of green in the foliage of mountain and foothill slope, and a day or two later the first flush of the new green covering had appeared on the places which had been barren or brown since spring—it was a good old world. For it looked like a new world. It was the sort of thing to inspire new ambitions or renew wavering hopes for any who had eyes to see. It is an error to say California is the land of perpetual summer when we have spring twice a year.

ADVERTISING WORTH WHILE

Citizens who believe in advertising Sierra Madre now have one of the best opportunities ever presented in the financial campaign in behalf of the band. The wisdom of spending bunches of money spasmodically—one might almost say accidentally—in daily papers and various other enterprises which present themselves can hardly be supported by sound advertising principles. The best possible community advertising is to make the town worth living in. Sierra Madre is worth living in now, but might be vastly more so, or we would not lose so many of the people who come here and move away after a time. Everything which contributes to culture, sociability and community spirit in general is good advertising. The band is worthy on all three points. The band needs real money, five or six hundred dollars. The members have worked faithfully—what their constant practice and regular rehearsals mean are appreciated only by those who have been through the grind. The band has won a lot of compliments and kindly encouragement but, so far as the community in general is concerned, there has been nothing more substantial. Now is the time to show how sincere were all the nice things which have been said. Incidentally, the success of the campaign, with the band equipped with uniforms and on a sound financial basis, will prove one of the best advertising efforts ever put forth for Sierra Madre.

AN INVITATION WITHOUT APPEAL

Los Angeles annexationists are at it again. The magnificent fiasco which Los Angeles has made of her own municipal government can hardly be dangled as attractive bait to persuade the outside cities and towns to surrender their identity and entrust control of their local affairs to the bunch in the brown stone city hall on Broadway. The worst governed country town in the county will not show a worse mess of petty politics and inefficiency. It is alright to talk about eliminating duplications in the city and county governments. But that can be done under the present county charter and without the various cities surrendering any measure of self control. One member of the City and County Consolidation (new name for the L. A. Annexation Commission) said: "We have got to make these outside cities understand that we are not trying to put anything over on them." Yes, yes! But why don't they offer something really attractive if they have it?

"WETS" WATCHING CALIFORNIA

California Liberator.—Congressman Randall points out what the "wets" understand very well, and what the "drys" fail to appreciate, that if California goes dry this year the booze question will be pretty thoroughly settled in these United States.

The "wets" throughout the country are watching the California situation closely. They have gone far toward financing the campaign for the "wets" as the abundance of literature sent to Californians direct from booze headquarters in Eastern cities bears evidence.

One of the amusing features of the campaign is the assumption on the part of the "wets" that the people outside of California who stand for clean conditions have as much political sagacity as themselves.

Recognizing the situation in California as most important the "wets" assume that their opponents outside the State see it as clearly as they do. Following up this assumption with another they assume that because the "wets" outside of California have come to the financial relief of the "wets" inside California, that the drys outside California have shown the same judgment and have sent in as much support to the "drys" as the outside "wets" have sent in to the "wets."

As a matter of fact, all the financial assistance which the "dry" campaign has had from outside the state this year has been less than \$50.

But the point is that Congressman Randall has hit upon a fact which it would be well for the California "drys" to consider. They are fighting not for California alone but for the whole Nation. If California goes dry this year, as there is very good prospect that it will, the clean-up of the rest of the country will be comparatively easy.

WILSON AND THE PROGRESSIVES

Everyone recognizes that one of the big factors in the present campaign is the vote of the members of the Progressive party, and despite the effort to sign, seal and deliver the rank and file of that party over to the cause of Mr. Hughes, it is manifest that it has failed. That a very considerable number of the Progressives have returned to their former Republican political allegiance is evident, but that there is still a very pronounced element that refuses to be handed over is one of the clearly apparent facts now outstanding. It was made evident in the Maine election, where the vote for the Democratic candidates was largely increased over former showing, and it is shown again by the activity of the committee of Progressives which has been formed to promote the re-election of Mr. Wilson. Among the latter are many of the stalwart fighters who constituted the first line of the Progressive cause four years ago. They proclaim that they have not surrendered their political principles. On the contrary, they assert with much emphasis that in turning to the support of Mr. Wilson they are taking the only logical course for the perpetuation of the fundamentals upon which the cause of their own party rested.

And this declaration is not merely a bald assertion without basis or reason. It is substantiated by the record on which the president is basing his claims for the continued support of the American people. "His record is progressive, his thought is progressive, and his aims are progressive," is the declaration of this committee of Progressives which are still ranking principle above partisanship. Supporting these conclusions are citations to the progressive record of Mr. Wilson both as governor of New Jersey and as president—to his achievement in the fathering of progressive legislation that he has been most conspicuous during the past four years, and to the appointments he has made in carrying out a legislative program more vast and more varied than that of any president before him. The Progressive in his support of Mr. Wilson is entirely logical. He is upholding the man who is today the most conspicuous exponent of the progressive idea of governmental affairs.—Hemet News.

BURBANK OUT FOR WILSON, "THE GREATEST STATESMAN"

Announcing his support of President Wilson, Luther Burbank, the horticultural wizard of California, said: "I believe him to be the greatest statesman we have ever had."

Mr. Burbank, the Edison of scientific horticulture, declared that without reserve he endorsed the position announced a week earlier by Thomas A. Edison. Both Burbank and Edison



have been life-long Republicans. Edison put it this way:

"Times are too serious to talk in terms of Republicanism or Democracy. When it's America that is at stake men have got to vote as Americans. A fool or a coward would have had the United States in all sorts of trouble. As it is, we are at peace, the country was never more prosperous, and we have the strength that comes with honor and integrity of purpose."

AN ANTI-CAMPAIGN?

As a candidate Mr. Hughes has not yet come up to expectations. The trouble is that he has not yet told the American people positively and concretely just what he proposes to do if elected President. The American people want to know what constructive program Mr. Hughes has to offer them. They demand of a leader a demonstration of leadership. There is a serious danger that the Republican candidate may become an "anti." And it never pays in this world to be an anti-anything.—The Independent.

CERTIFICATE OF BUSINESS

Fictitious Firm Name
The undersigned does hereby certify that he is conducting a drug store business at 14 N. Baldwin Ave., Sierra Madre, Calif., under the fictitious firm name of Sander Drug Store and that said firm is composed of the following persons, whose name and address is as follows:
H. W. Sander, 247 San Gabriel Court, Sierra Madre, Cal.
Witness my hand this 29th day of Sept., 1916.

H. W. SANDER.
On this 29th day of Sept., in the year nineteen hundred and sixteen, before me, S. R. G. Twycross, a Notary Public in and for said County, residing therein, duly commissioned and sworn, personally appeared H. W. Sander, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.
Witness my hand and official seal.
S. R. TWYXCROSS,
Notary Public in and for said County of Los Angeles, State of California.
53-4

CERTIFICATE OF BUSINESS

Fictitious Firm Name
The undersigned does hereby certify that they are conducting a motor car accessory business at 8-10 N. Baldwin Ave., Sierra Madre, California, under the fictitious firm name of Sierra Madre Motor Car Co., and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
Philip C. Carter, N. Baldwin Ave. Carlton J. Pegler, 280 E. Grand View Ave.
Witness our hands this 29th day of Sept., 1916.

CARLTON J. PEGLER.
PHILIP C. CARTER.
State of California, County of Los Angeles, ss:

On this 29th day of September in the year nineteen hundred and sixteen, before me, S. R. G. Twycross, a Notary Public in and for said County, residing therein, duly commissioned and sworn, personally appeared Carlton J. Pegler and Philip C. Carter, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.
Witness my hand and official seal.
S. R. TWYXCROSS,
Notary Public in and for said County of Los Angeles, State of California.
53-4

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Poultry feed and grain of all kinds—Beet Pulp, Alfalfa hay, etc. Only the best handled and delivered promptly any place in any quantity. Egg food \$2.00 per sack—most people in Sierra Madre use it.—Makes hens lay. Scratch feed our leader. Bet pulp, both kinds. You will save money on your feed by buying at PAY CASH PAY LESS prices from—

J. W. Strickland

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139 Esperanza Ave.

F. W. Mather Co.

Incorporated—Pasadena

Fashionable Attire

YOUR every requirement has been generously provided for in our assortments of Suits, Coats and Dresses, as now being shown in the outer wear section, second floor.

COATS in full swagger styles, fashioned in velours, broadcloths and bolivias. Very smart models with full convertible collars, plain and fur trimmed. Prices \$20 to \$85.

SUITS in the favored fabrics, demi-tailored and fancies at from \$25 to \$100.

DRESSES for every wear. Clever serge models which combine smartness with service at from 13.75—Satin in dressy models for street and afternoon wear, \$25 to \$85.

RAINCOATS in fine cravenettes, tailored on manish lines at \$12.50 to \$25.

Our pleasure to be favored with your inspection.

YOSEMITE NATIONAL PARK

CALIFORNIA'S GREAT SCENIC ATTRACTION

The Direct and Comfortable Way is via the

YOSEMITE VALLEY RAILROAD

—A scenic trip through the Merced Canyon; Observation-parlor cars by day; Pullman cars by night from Los Angeles and San Francisco.

YOSEMITE TRANSPORTATION CO. AUTO LINE

—From El Portal to hotel or camp in the valley, over a macadam road, wide and smooth, sprinkled daily to keep down the dust. Passes in full view of many of the scenic features, El Capitan, Bridal Veil Falls, Half Dome.

THE BIG TREES OF CALIFORNIA

—The Tuolumne, Merced, and Mariposa Groves may be visited by short automobile trips from El Portal or Yosemite, without loss of time.

BUY ROUND TRIP TICKETS TO YOSEMITE

—Via Southern Pacific or Santa Fe to Merced and the Yosemite Valley Railroad. This is the direct way, this is the comfortable way, the way most people go, a combination of rail and auto unexcelled. See any railway ticket agent for information and folder or address

Yosemite Valley Railroad Company

Merced, California.